



# DIGITAL IMPACT AWARDS

## EUROPE 2022

# ENTRY GUIDE

## BEST USE OF DIGITAL BY SECTOR

---

Setting the industry-wide benchmark  
in digital stakeholder engagement

**Deadline for submissions: 27 May 2022**  
For further information call +44 (0)20 3950 5356  
[digitalimpactawards.com/europe/](https://digitalimpactawards.com/europe/)

# HOW TO ENTER

---

## BEST USE OF DIGITAL BY SECTOR

For entries into 'Best in sector' category, you will need to provide an 800-word submission. Our judges want to discover how an organisation's digital corporate communications creativity and strategy stand out from their peers and other organisations in their sector.

### **Context**

This is your chance to provide some background information.

- Who is the organisation?
- What does the organisation do?
- Where does the organisation fit in the market?

### **Areas for consideration include**

- Has anything happened which has affected or challenged the company?
- Sector challenges and the strategies implemented in response
- What are the organisation's areas of strength in digital corporate communications?
- A summary of the year's work
- What has been done to deliver outstanding engagement results? How has this been measured?

### **Supporting materials**

Please include a selection of supporting materials that strengthen your entry by providing evidence. Materials should aid the narrative of your statement and can be:

- Images
- Video (up to three minutes, please include a link in the entry rather than sending the video file)
- Statistics and/or results
- Internal feedback
- Employee satisfaction scores
- Testimonials

# 25 MARCH

Early entry deadline\*

# 29 APRIL

Last chance to save\*\*

# 27 MAY

Entry deadline

# 17 JUNE

Late deadline\*\*\*

## FEES

- **£295** for the first entry from each organisation/submitting body.
- **£195** for each subsequent entry from each organisation/submitting body
- **£195** for all entries by or on behalf of a charity, NGO or other NFP organisation.

Please call the events team on +44 (0)20 3950 5356 if you think you may be eligible

- The fifth entry is free until 29 April

\* Enter before 25 March to receive £100 off your total entry cost. You can also take advantage our fifth entry free offer when you enter four.

\*\* Last chance to get your fifth entry free.

\*\*\* Entries made after 27 May are subject to £125 late fee.

**ENTER HERE**

Contact Michelle for more information at  
[michelle.manton@communicatemagazine.co.uk](mailto:michelle.manton@communicatemagazine.co.uk)  
or call +44 (0)20 3950 5356